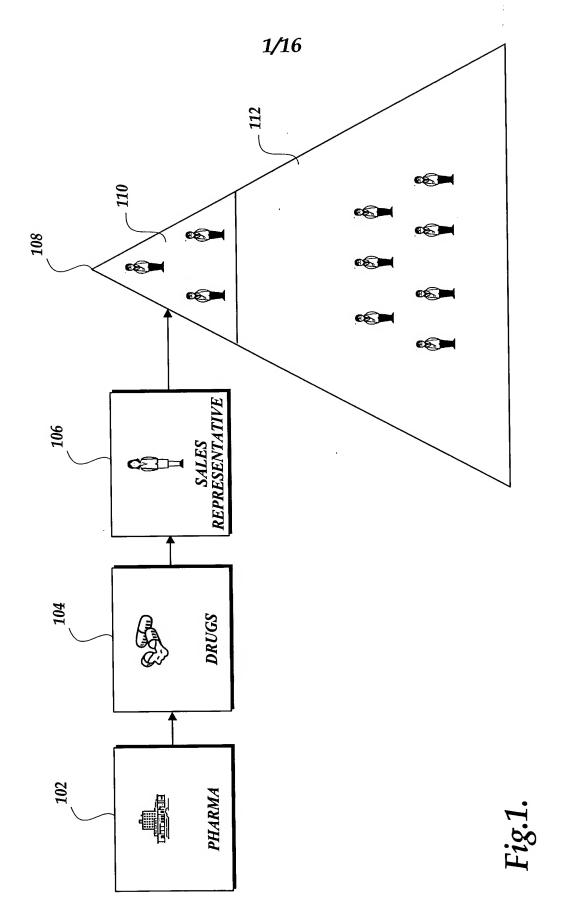
Title: DRUG SAMPLE FULFILLMENT ARCHITECTURE
Inventors: Cecil Kost et al.
Docket No.: MMSI121562

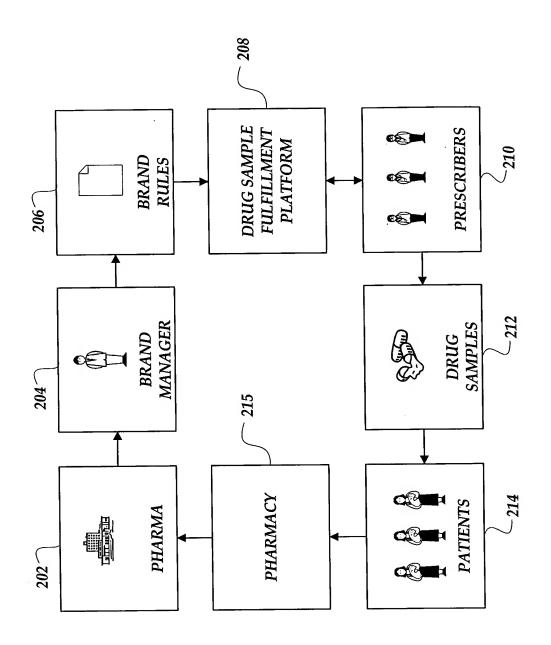


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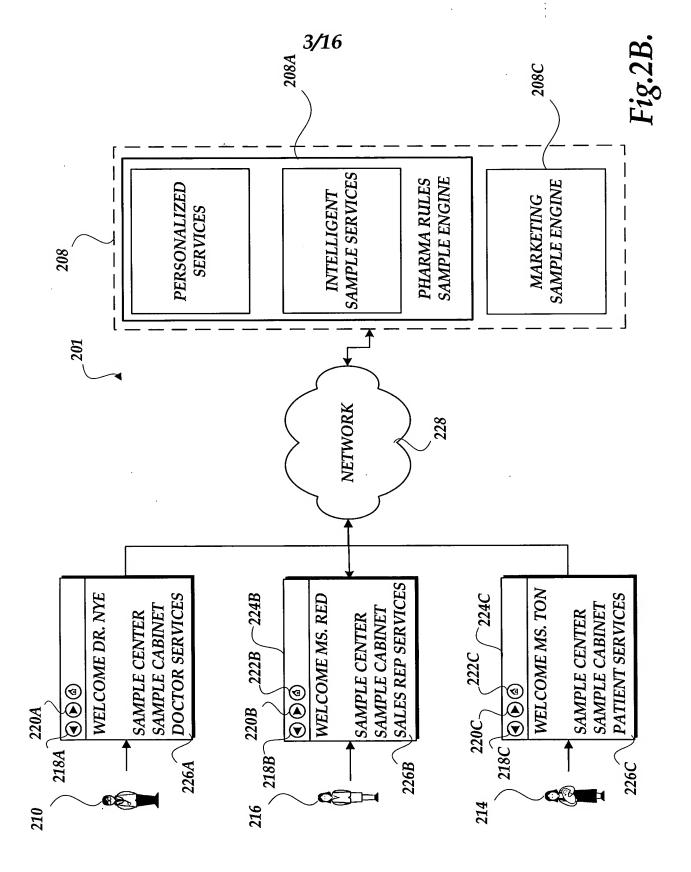
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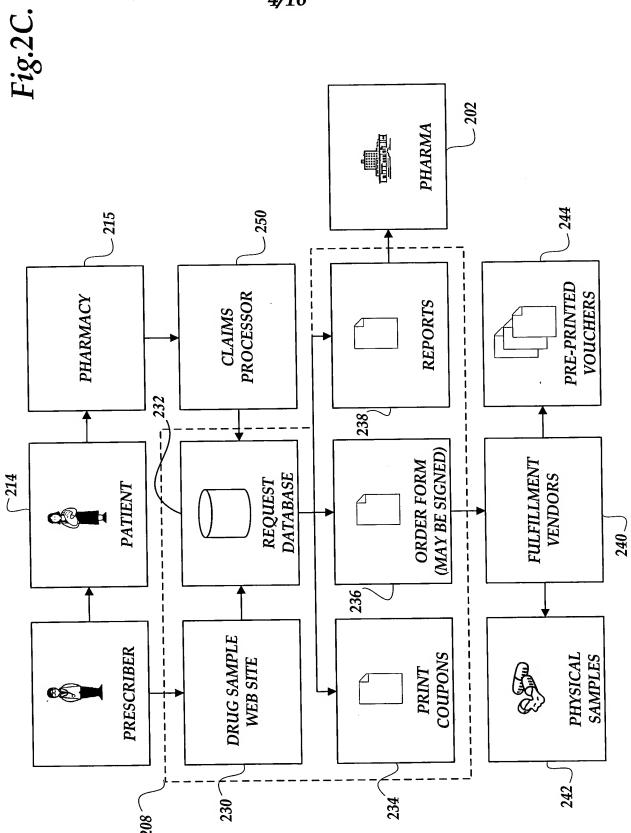
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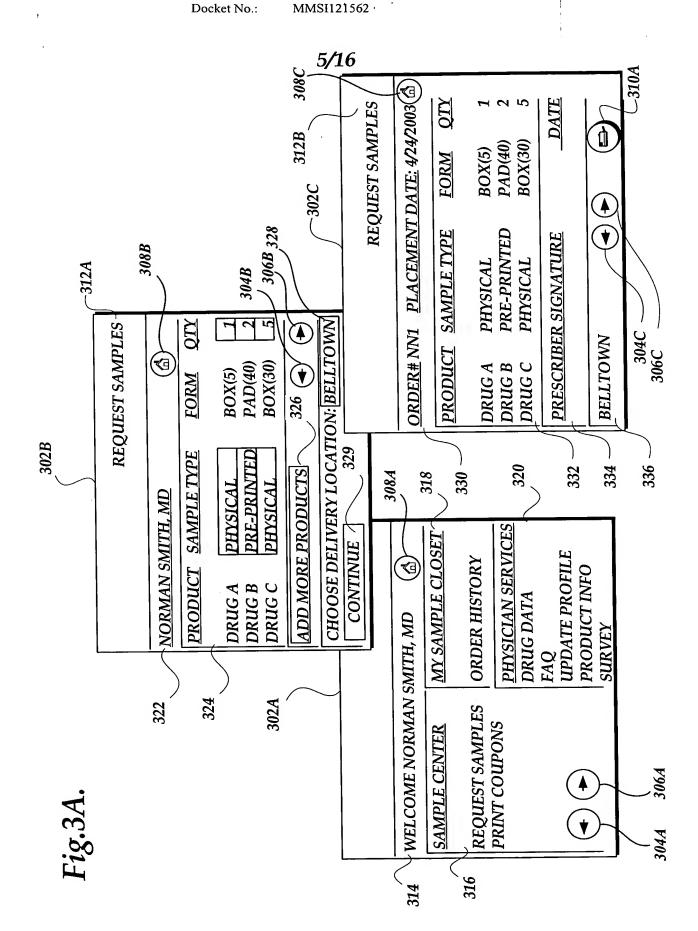


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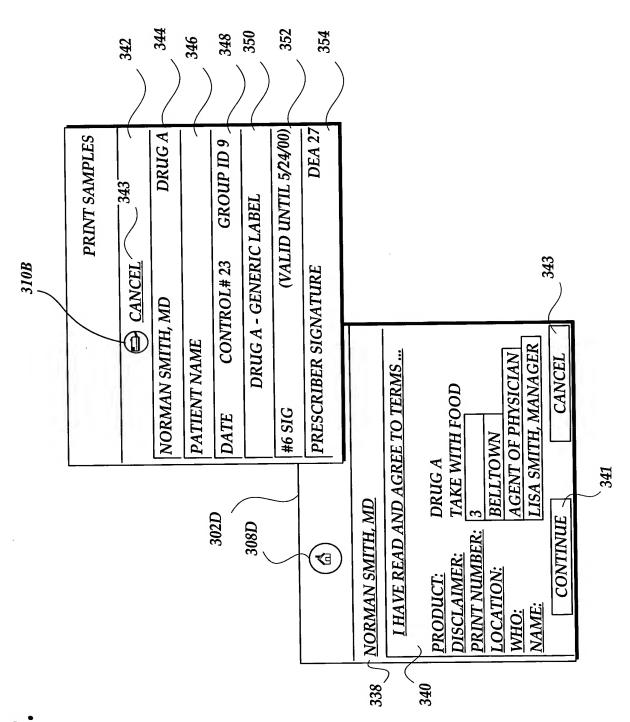


Fig.3B.

7/16 START A METHOD FOR ENHANCING A DRUG SAMPLE FULFILLMENT PROGRAM 400 -A CLASS OF PRESCRIBERS AS A TARGET FOR 402 THE DRUG SAMPLE FULFILLMENT PROGRAM IS DETERMINED (SEE FIG. 4C) TARGETED PRESCRIBERS REQUEST SAMPLES 404 ON-LINE VIA THE DRUG SAMPLE FULFILLMENT PLATFORM (SEE FIGS. 4D-4I) TARGETED PRESCRIBERS GIVE PHYSICAL SAMPLES TO PATIENTS OR PATIENTS REDEEM 406 (PRE-PRINTED VOUCHERS OR PRINT COUPONS) AT PHARMACIES (SEE FIG. 4J) Fig.4A.

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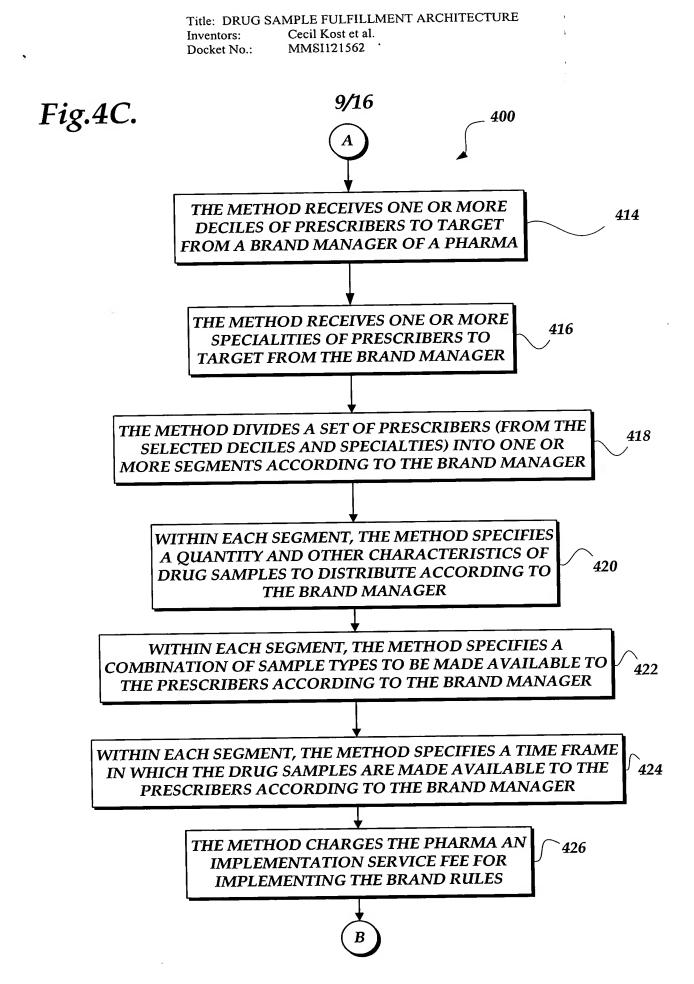
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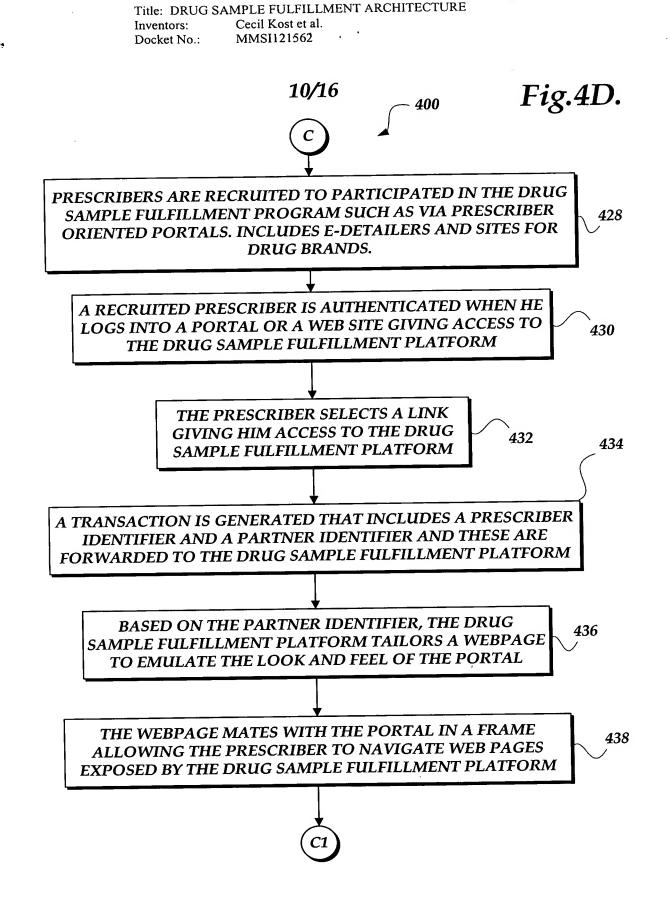
Title: DRUG SAMPLE FULFILLMENT ARCHITECTURE Cecil Kost et al. Inventors: MMSI121562 Docket No.: 8/16 **408** REPORTS ARE GENERATED AND FRAUD DETECTION IS ENABLED (SEE FIG. 4K) EACH DRUG SAMPLE FULFILLMENT 410 TRANSACTION IS CALCULATED FOR PAYMENT (SEE FIG. 4L) THE DRUG SAMPLE FULFILLMENT PROGRAM IS REFINED TO ENHANCE THE ABILITY OF 412 CERTAIN PRESCRIBERS TO ACCESS DRUG SAMPLES (SEE FIG. 4M)

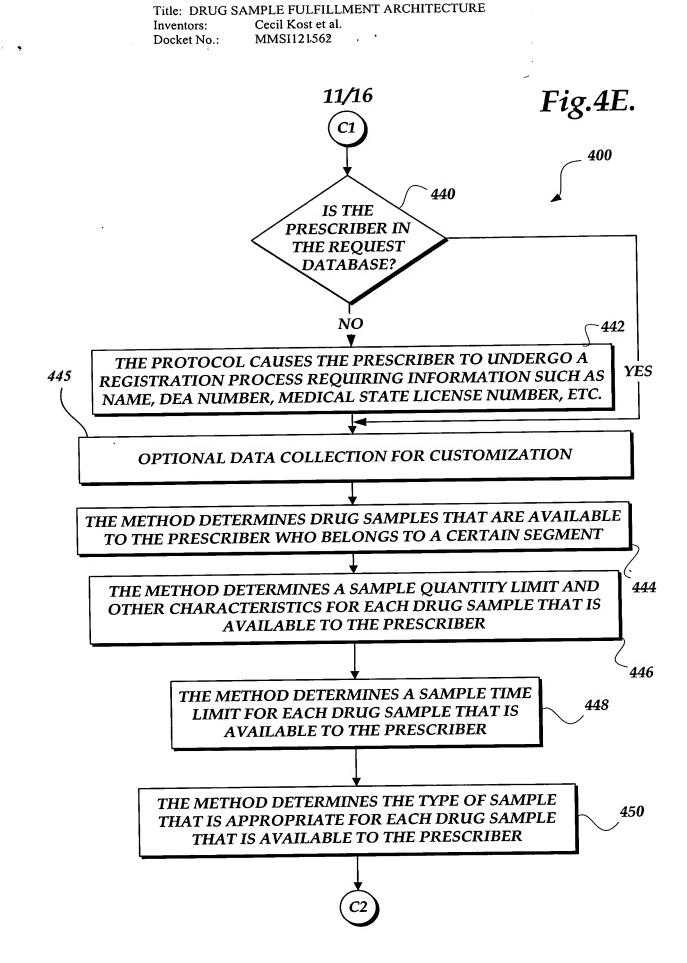
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Fig.4B.

400 .





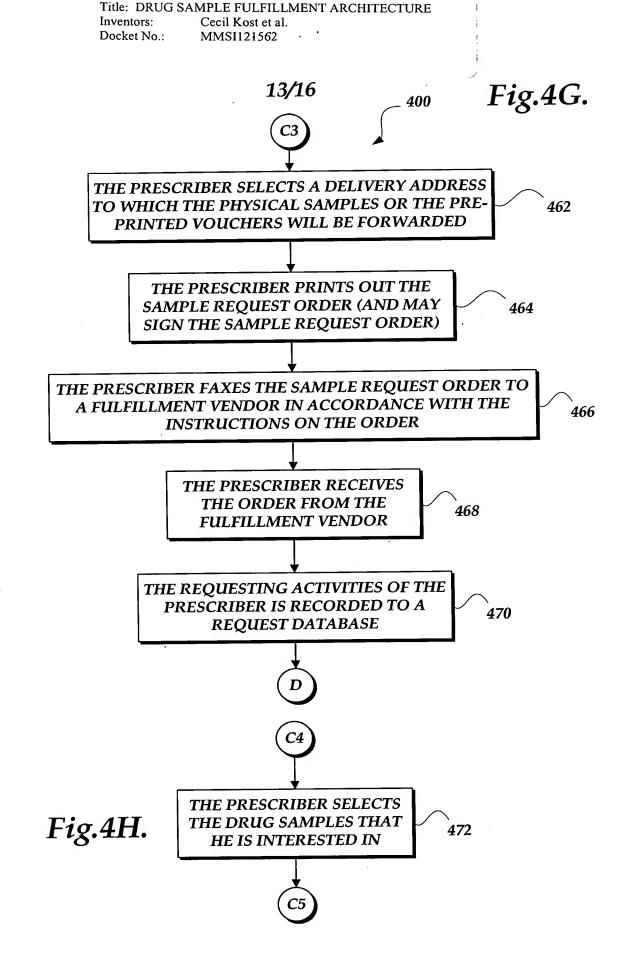


Docket No.: MMSI121562 12/16 Fig.4F. THE AVAILABLE DRUG SAMPLES AND 452 ITS FORMS ARE PRESENTED TO THE PRESCRIBER VIA THE PROTOCOL DID THE 454 PRESCRIBER SELECT PHYSICAL SAMPLES ? NO 456 DID THE PRESCRIBER SELECT YES PRE-PRINTED **VOUCHERS? ►** YES THE PRESCRIBER SELECTS 458 THE DRUG SAMPLES THAT HE IS INTERESTED IN THE PRESCRIBER SELECTS THE SAMPLE TYPES 460 AVAILABLE TO THE SELECTED DRUG SAMPLES AND THE QUANTITY **NO**

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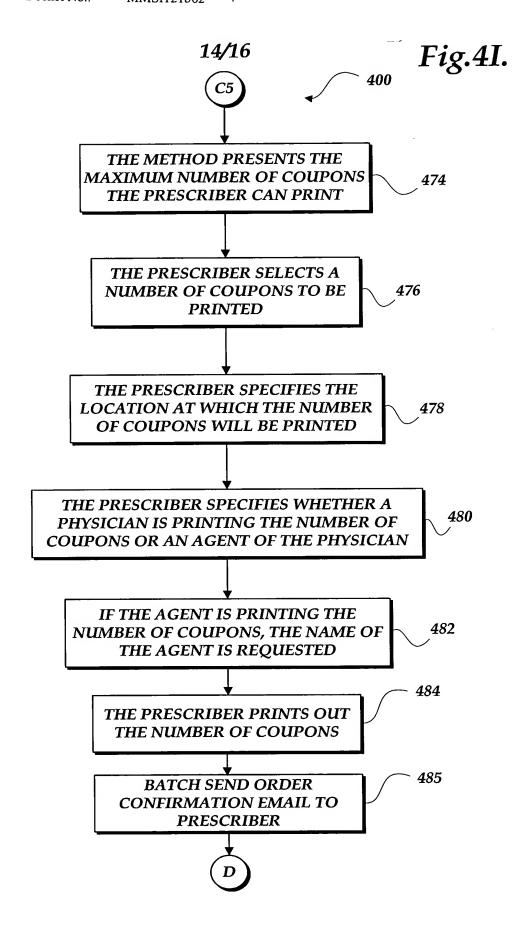
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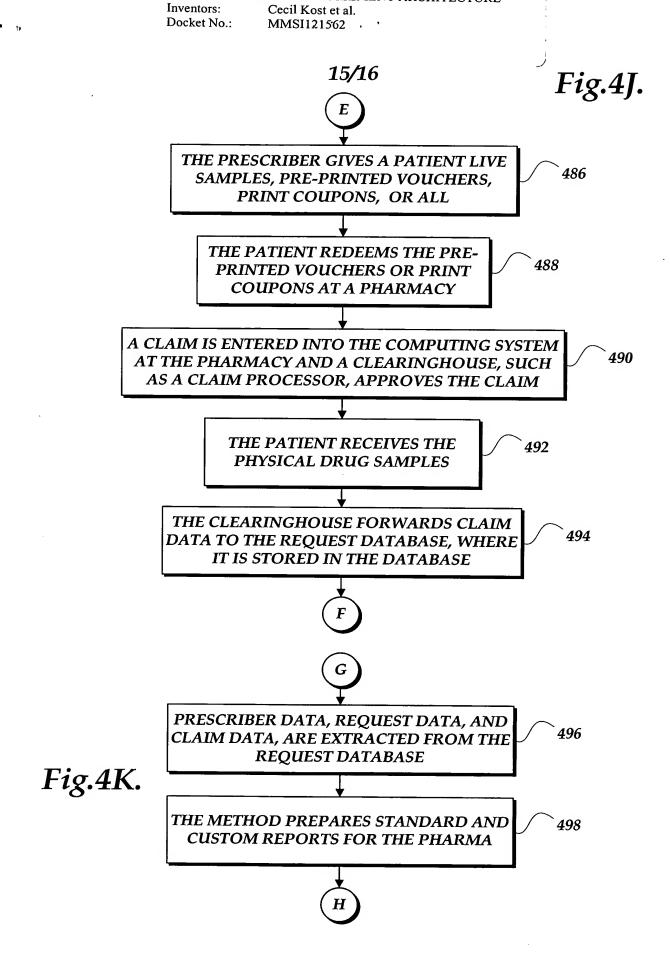


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